

— The —
HAPPY
— Prize Company —

EXPLORE

YOURSELF

EXPLORE YOUR

WORK

EXPLORE THE

WORLD

CREATE
MEANING

ST



**Defining
& Creating
Meaningful
Experiences
for Big Business
Problems**



The problem

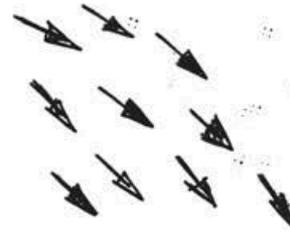
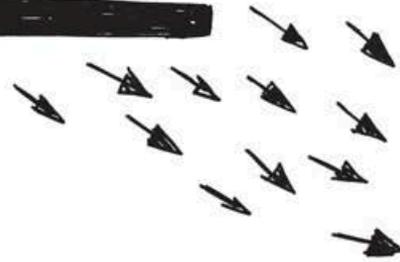
We want to improve
INNOVATION

The solution – Bespoke Disruption Workshop (1 day)

How to create an innovation culture. And why it matters. Really matters.

Companies rarely change too early. They almost always change too late. The trouble with success is it puts you in a mind set that it will always be that way. But Nokia is a cautionary tale. So how do you create a 'never stand still' culture. Because right now your biggest competitor is in his underpants, with his headphones on, eating a bowl of Cheerios, while writing a piece a code that will turn your industry upside down. So how do become nimble, agile, and fast. This workshop with Mark Shayler, author of Do Disrupt, will show how you think and behave to help you disrupt your business, in order to ensure your company's biggest successes are in the future, and not in the past.

WHY DISRUPT?



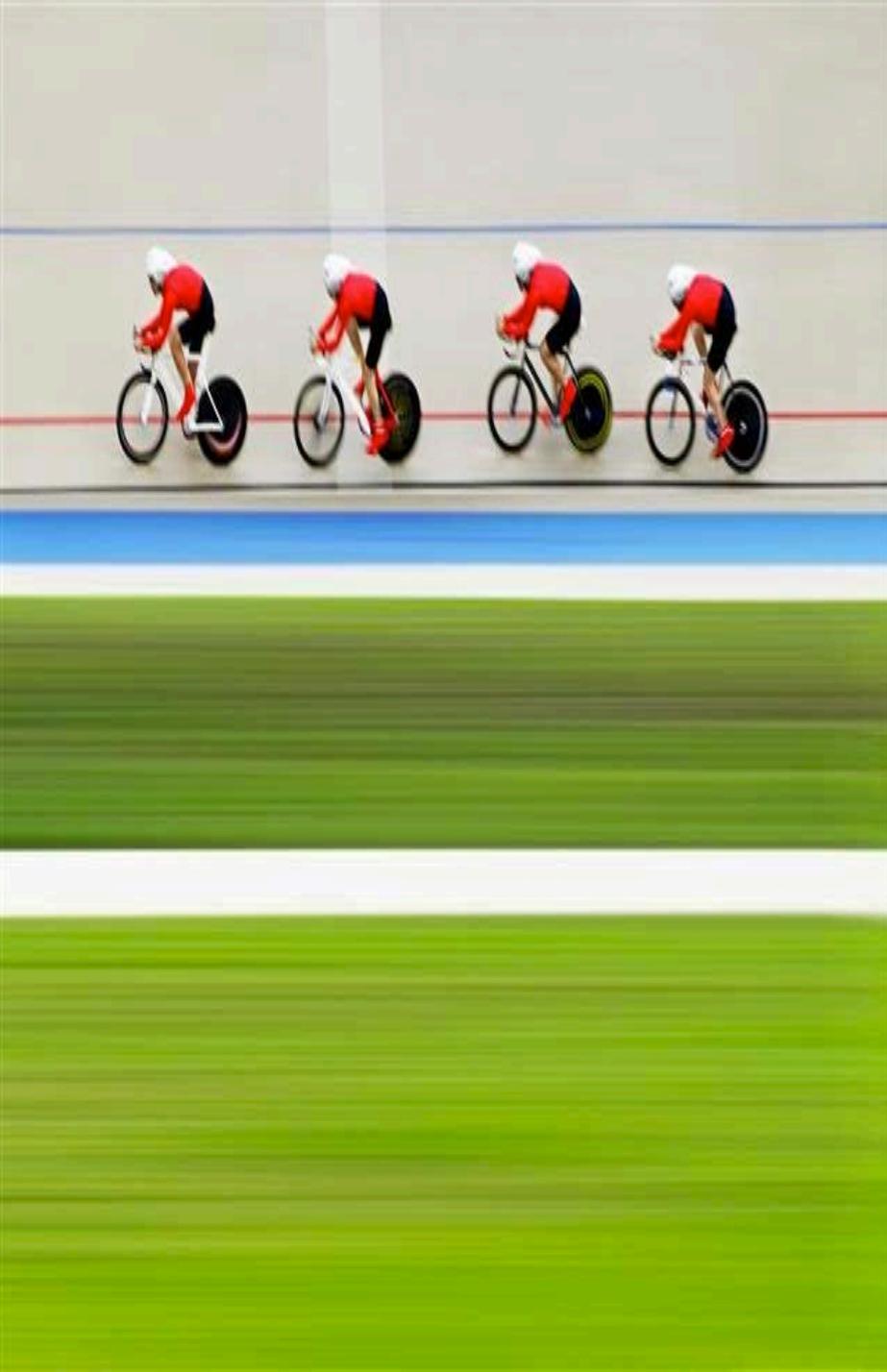
Why not shake ever so gently?

The thing with shaking gently is that you will only get gentle change. Disruptors win. Companies that change markets boom. Great leaps forward come from big external kicks to the market. There are loads of examples of companies who forgot to disrupt, to innovate. Companies that saw their markets disappear. Overnight.

SONY MISSED THE MP3.

Coke and Pepsi missed energy drinks.
Hoover missed cyclone technology.
Kodak missed digital.
Nokia forgot about innovation.
Travel agents didn't see t'internet.
EMI missed the Beatles.
Borders missed ebooks.





The problem

We want to improve
PERFORMANCE

The solution – Nutrition Makeover Programme

This progressive programme is based on cutting-edge nutritional science, focusing on preventing illness & encouraging a high rate of adoption. It's designed to:

- Help you learn to make beneficial food choices throughout the day to stay energised & focused, manage weight & build resilience
- Encourage eating to match heritage & genes to avoid major illnesses that may run in families
- Suggest foods to aid relaxation & sleep, mitigate stress & prevent coughs & cold

The programme includes:

Initial consultation

3 x 1 hour talks

A personal booklet to accompany each talk & refer back to

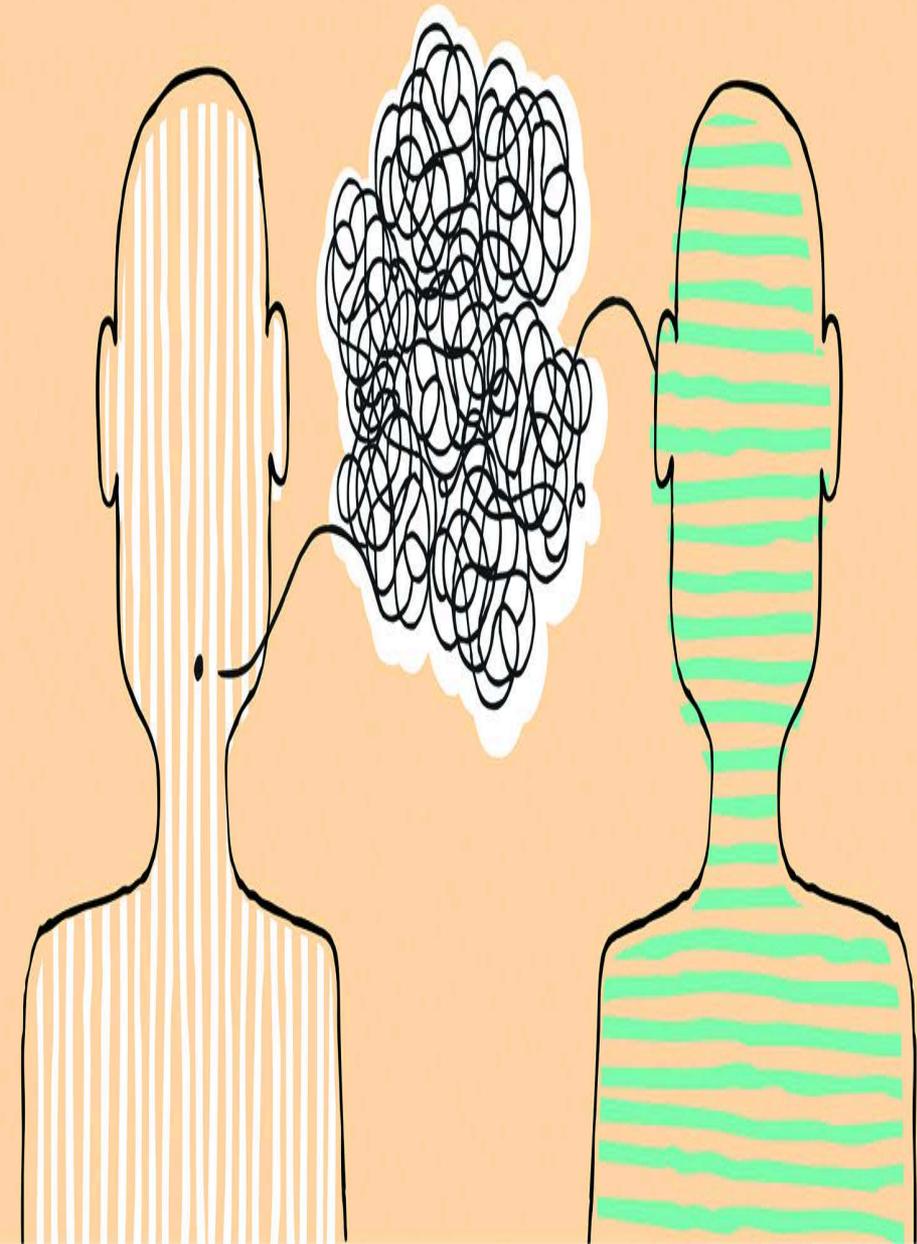
Easy food preparation demonstrations

Healthy food/snack giveaways

DNA testing, and one-to-one genetic nutrition consultations and reports







The problem

We want to improve our
COMMUNICATION

The solution – Gorilla Trekking in Uganda (3 days)

It's only a lucky few who ever experience this once-in-a-lifetime brush with jungle royalty, the rare mountain gorillas who make the Impenetrable Bwindi Forest in Uganda their home. Permits are limited, and even once issued an encounter is hard-won, often requiring several hours of heavy hiking up steep and slippery slopes and through dense, humid vegetation.

Once the troop is located, you'll be given a precious hour to spend with the gorilla family, a strictly-monitored window that ensures minimal disruption to the primates. And what an hour it is... understanding communication in its most primal form. Worth every moment. You'll be accompanied by one of the country's top communications experts, along with Preethi Nair, one of the UK's best corporate storytellers who works with leadership teams at organisations such as Deutsche Bank.





A nighttime photograph of a city skyline, likely New York City, with numerous skyscrapers illuminated. The word "INSPIRE" is overlaid in large, white, serif capital letters across the center of the image.

INSPIRE

The problem

We want to
INSPIRE

The solution – The World's First Moonlight Safari (3nts)

The African moon shines light and bright and beautiful. This experience harnesses the beauty of nature and the moon, by bringing you the world's first moonlight safari, in one of the continent's last true wildernesses.

Picture the scene– the moon hangs huge and luminous over the Niassa Reserve, casting its magical glow over the wide banks of the Lugenda River, over rocky savannah and miombo woodland, towering baobabs and silvery scrub. In the darkness, a leopard stalks its prey, moving like mercury in the shadows. A civet hunts for eggs and small rodents, an aardvark feasts on termites with its long, sticky tongue. Up in the tall fig trees, the eyes of bush babies shine like orbs, while a Pel's fishing owl rises and dips in the night air, snatching a frog from the river's surface. Few travellers experience Africa at its most pristine, fewer still have the chance to witness the way that the bushveld comes alive once the sun goes down. You'll be accompanied by corporate storyteller Preethi Nair and mindfulness expert Rohan Narse.







The problem

We want to find
PURPOSE – who we are, what
we do and how we are in the
world

The solution – A Leaders' Quest (1 – 5 days)

What's the role of your business in the world? How can you combine profit with purpose? Explore these questions and more with a Quest where we'll help you develop wise, compassionate and adept leaders for today's fast-changing, disrupted environments.

Immerse yourself and your team in experiential learning journeys (Quests) and transformational workshops to focus on defining purpose, embedding vision and values, and creating meaningful impact. Quests comprise engaging visits to companies, social enterprises and communities to meet inspiring leaders who have a strong sense of purpose and are driving results. Through authentic conversations and reflection sessions, participants understand different perspectives and gain powerful insights – about themselves, their organisations and the world.







The problem

We want to improve
COLLABORATION
AMONGST OUR TEAMS

The solution – Leading With Horses (1 day – ongoing)

Research shows that in the presence of horses, we are more aligned, more creative and increase clarity on our current situations. Horses quickly and accurately identify your leadership styles and behaviours so you get results in a fraction of the time taken with normal forms of training and coaching. They mirror leadership and team behaviour and when you collaborate, leading the horses in a number of situations, you'll learn more about personal styles of leadership and teamwork. The horses provide direct, in the moment feedback on how you collaborate, without judgment.

You'll learn how to continuously modify your leadership styles and collaboration in order to work out different and difficult situations. Testimonials on this work are awe-inspiring and the team we work with are transformational in the space of equine leadership development.





A hand is shown pointing upwards towards a glowing, rectangular sign that displays the word "BRAND" in bold, blue, uppercase letters. The background is a blurred, bokeh effect of colorful lights, suggesting a night-time urban setting or a stage with spotlights.

BRAND

The problem

We want to improve our
EXECUTION

The solution – Sensory Wilderness Experience, Wales (1nt)

Process: a one-night, one-day programme led by entrepreneur and founder of the Do Lectures (the UK's alternative to Ted) Andy Middleton and coach Andy Shipley to uncover the stories, histories and relationships that can drive or prevent open, constructive and appreciative dialogue when it comes to executing new projects and ideas. Starting with introductions and a sharing of the current context over dinner on the first evening the day programme sees stakeholders exploring an appropriate natural environment through new senses, supported by someone who 'sees' differently to them before comparing notes over an extra-sensory lunch and afternoon of re-focusing shared challenges and outcomes with a clearer, more powerful lens.

Outcome: bring stakeholders from different parts of the system together on a journey of rediscovering views, needs, connections and opportunities to start new conversations about what's possible.



#MYWELSHADVENTURE

A hand is shown pointing upwards towards a glowing, rectangular sign that contains the word "BRAND" in bold, blue, uppercase letters. The background is a blurred bokeh of warm, golden and blue lights, suggesting an indoor setting with decorative lighting.

BRAND

The problem

We want to improve our ability
to deal with
CHANGE

The solution – Wilderness Leadership (10 days – 7 day trail & 3 day workshop)

Living in complex, civilised society has enormous benefits for humans, but the benefits also come at a cost. Beneath the surface of the routines and rituals that keep us safe and insulated, many of us yearn for a more simple and raw contact with ourselves and our World. To be in the wild, surrounded by wild life, may bring alive something wild in ourselves. Freed from the background noises, pollution and lights of urban life, you may feel all your senses come alive as never before.

This experience will consist of a 7 day trail in the Umfolozi Wilderness area, once the personal hunting ground of Shaka, King of the Zulu. We will practice minimum impact camping in a place where there are no signs of present day civilisation. We will sleep under the stars, cook on the camp-fire and hear directly the night sounds of Africa. By day we will walk, and we may see rhino, buffalo, lion, leopard, elephant, and a variety of antelope. We may see eagles gliding and vulture circling. Everywhere will be evidence of a circle of life that we become witness to, and a part of. The experience is led by professional leadership coach and humanistic psychologist Mike Wibberley,



Real-life
Support
Meaningful
Discover
Guidance
Experiences
Freedom
Explore
Develop
Inquiry
Collaboration
Imagine
Focus
Play
Together
Challenge
Connections

— The —
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